

Message Text

UNCLASSIFIED

PAGE 01 MANILA 02459 260917Z

50

ACTION EA-10

INFO OCT-01 EB-07 ISO-00 /018 W
----- 052312

R 260713Z FEB 75

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 896

AMEMBASSY SEOUL

UNCLAS MANILA 2459

E.O. 11652: NA

TAGS:BEXP, RP

SUBJECT: METALWORKING EQUIPMENT CATALOG SHOW: PRELIMINARY REPORT

REF: STATE --9166, SEPT. 9, 1972

1. METALWORKING EQUIPMENT CATALOG SHOW HELD U.S. ?BUSINESS CENTER, MANILA FROM FEBRUARY 10 - 13, EXHIBITED CATALOGS OF 215 FIRMS. EIGHT PARTICIPATING FIRMS HAD PRODUCT DISPLAYS AT SHOW AND ONE EXHIBITOR CONCURRENTLY HELD REGULAR FILM SHOWINGS ALL THROUGH EFFORTS OF LOCAL REPRESENTATIVES. NUMBER OF VISITORS FROM MONDAY THROUGH THURSDAY WERE 533.

2. REGISTERED VISITORS NUMBERED 412. VISITOR ATTENDANCE WAS STEADY DURING COURSE OF SHOW AND QUALITY WAS HIGH. LARGE PERCENTAGE OF VISITOR WERE FROM METAL FABRICATING FIRMS AND GOVERNMENT ENTITIES WITH METALWORKING SHOPS, AND DISTRIBUTORS OF METALWORKING EQUIPMENT. IN ADDITION, EIGHT FIVE PERSONS VIEWED CATALOGS DURING TUESDAY COCKTAIL RECEPTION.

3. TOTAL OF 10,637 TRADE INQUIRIES WERE DEVELOPED. ALL PARTICIPATING FIRMS RECEIVED AT LEAST TWO INQUIRIES.

4. JOHN A. CONNOR SERVED WITH HIGH DISTINCTION AS INDUSTRY REPRESENTATIVE. IN ADDITION TO BEING EXTREMELY HELPFUL TO SHOW VISITORS, HE SPOKE TO LUNCHEON MEETING OF MACHINERY DEALERS ASSOCIATION, AND CONFERENCE AT SHOW OF METAL INDUSTRY RESEARCH AND DEVELOPMENT CENTER, A GOVERNMENT
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MANILA 02459 260917Z

ENTITY, AND MEMBERS OF THE CAR PARTS PRODUCERS ASSOCIATION

AND THE SOCIETY OF MANUFACTURING ENGINEERS. HE VISITED
FOUR METALWORKING PLANTS AND DURING OFF-SHOW HOURS CULTI-
VATED CONTACTS WITH MAJOR DISTRIBUTORS.

5. SHOW FULLY ACHIEVED OBJECTIVES. TRADE INTEREST AND
PRODUCT TARGETS HAVE BEEN IDENTIFIED. NATIONAL MACHINE
TOOL BUILDERS' ASSOCIATION EXPECTED TO SCHEDULE IOGA TRADE
MISSION TO PHILIPPINES IN JANUARY OR APRIL 1976 AND FOLLOW UP
WITH INDUSTRY OR COMMERCE PRODUCT EXHIBIT IN 1977.

SULLIVAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MANILA02459
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750067-0836
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750211/aaaaajqy.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE --9166, 75 SEP9, 75 1972
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 20 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <20 MAY 2003 by SilvaL0>; APPROVED <16 JAN 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: METALWORKING EQUIPMENT CATALOG SHOW: PRELIMINARY REPORT
TAGS: BEXP, RP
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006